Emmanuel Bronner's life is summed up with the words on his gravestone: A Life Dedicated To God, Mankind & Spaceship Earth. He spent his entire adult life searching for God and Full-Truth in not only the sacred books of the religions of the world, but also in the inspired words of people from all walks of life, past and present. He would translate these words through his own idiosyncratic and unique genius onto the labels of his wonderful soaps. Bronner saw the soap as a messenger for his vision of universal Full-Truth: The Moral ABC. No one agrees with everything on the label, but everyone finds something which inspires and touches them. Although we are not a religion, we revere him for his tremendous efforts to unite Spaceship Earth in a deep spiritual love and respect for God, each other and the Earth. We carry on in his spirit, sharing our profit and energy with our workers and worthwhile causes worldwide. Love in All-One! The Bronner Family.

"The surest way to destroy our enemy is by making him our sincere friend!" "God must have loved the common people of the earth ... he made so many of them." Abraham Lincoln

CERTIFIED FAIR TRADE

Dr. Bronner's Magic Soaps

NO DETERGENTS

TO SIMPLIFY & ENJOY LIFE MORE, DILUTE 1/2 OZ. OR 2 SQUIRTS OF THIS PURE CASTILE SOAP WITH 2 GALLONS OR SINKFUL HOT WATER, THEN TOWEL MASSAGE, A FACIAL PACK, THEN WRING TOWEL OUT & FINGERTIP MASSAGE YOUR HAIR & SCALP. ENJOY THE CREAMY EMOLLIENT LATHER ON BABY, BATH, BEACH, BODY, DENTURES, DEODORANT, SHAVING, AFTERSHAVE - SILK - WOOL - PETS - DIAPERS - CAR - HAND AND FOOT SOAP

MADE IN U.S.A.

100% VEGAN. HEALTH IS OUR GREATEST WEALTH.

18-in-1 Hemp TEA TREE
PURE-CASTILE SOAP
MADE WITH ORGANIC OILS

INGREDIENTS: *Water, Saponified Organic Coconut* & Organic Olive* Oils (w/ Retained Glycerin), Organic Hemp Oil, Organic Jojoba Oil, Tea Tree Extract, Citric Acid, Vitamin E*

***CERTIFIED FAIR TRADE INGREDIENTS**

100% Post-Consumer Recycled Plastic Bottle!

Concentrated. Clouds when cold. Put in warm room/water: clears at ~70F.

WARNING! Keep Out of Eyes. If Cap Clogs, Poke It Clear Only: Do Not Squeeze Bottle and Shoot Out Soap. Soap Can Clog and Spurt with Pump Dispensers. Flush Eyes Well with Water for 15 Minutes. Consult a Physician if Irritation Persists.

DR. BRONNER'S MAGIC "ALL-ONE!" www.drbronner.com

32 US FL. OZ. (1 US QUART) / 944 ML.

FAIR TRADE fair for life CERTIFIED BY IMO

WE'RE ALL-ONE OR NONE! GUARANTEED SINCE 1948.

NO FOAMING AGENTS

DILUTE: ENJOY 1 SOAP FOR 18 DIFFERENT USES! GUARANTEED NO SYNTHETIC TEA TREE OILS & 100% VEGETARIAN: SUPER MILD CASTILE HAS OUTSTANDING WATER SOFTENING & CLEANSING POWERS. PREFERABLE TO HARSH SOAP & DEFATTENING SYNTHETICS. IT DOES NOT CUT DIRT, BUT DISSOLVES IT. IT IS THE MILDEST, MOST PLEASANT SOAP YOU EVER USED OR MONEY BACK! ENJOY BODY RUB TO STIMULATE BODY MIND-SOUL-SPIRIT AND TEACH THE ESSENE MORAL ABC UNITING ALL FREE IN THE SHEPHERD - ASTRONOMER ISRAEL'S GREATEST ALL-ONE-GOD-FAITH!

100% BIODEGRADABLE!

Enjoy only 2 cosmetics, enough sleep & Dr. Bronner's 'Magic Soap' to clean body-mind-soul-spirit instantly uniting One! All-One! Absolute cleanliness is Godliness! For facial packs, scalp & soothing body rub, add dash on bath towel in sink of hot water. Wring out. Lay over face & scalp. Massage with fingertips. Repeat 3 or 4 times 'til arms, legs & all are rubbed, always towards the heart. Rinse towel in plain hot water and massage again. Breathe deeply! Health is Wealth. Within 9 minutes you feel fresh and clean, saving 90% of your hot water & soap, ready to help teach the whole Human race the Moral ABC of All-One-God-Faith! For we're ALL-ONE OR NONE! ALL-ONE! ALL-ONE! ALL-ONE!

OTCO

NOT ANIMAL TESTED

Box 28, Escondido, CA 92033
(760) 743-2211 - www.drbronner.com

Oregon Tilth Certified Organic

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"You are the master of the unspoken word! Once it has left your tongue, you are its slave! Therefore, if one really wants unity-progress-peace, one must not only listen to the neighbor whom one chooses, but also to the one whom God sends!" Khrushchev

From '29 to '44, soapmaker-master-chemist Bronner built 3 American soap plants, trained 9 chemists, licensed 6 of 53 patents for $60,000! But after '44, after losing father- mother- wife, almost his own life, tortured-blinded, he deeded to African astronomer Israel's 6000 year great All-One-God-Faith all of his patents, plants, products, profits, 4 new industries: 13 Essene Birth-Control patents, Planetemples & "Town Without Toothache" potassium-soda industry giving mankind a new Mineral-salt, Calcium-malt, Corn-sesame, Mineral-boullion, & 'Dr. Bronner's Magic Soaps', All-One! In '47, after father-mother-wife murdered, ourself tortured-blinded, we wrote this poem: To keep my health! To do my work! To love, to live! To see to it! I gain & grow & give & give! Never to look behind me for an hour! Never to wait in weakness nor to brag in power! Always working, searching for more truth, more light! Always writing, teaching what I found good & right! Robbed-starved-beaten-blinded, wide astray! Back with the full-truth I've gained, back to the way: Smile, help teach the whole Human race, the Moral ABC of All-One-God-Faith, Lightning-like strong & we're All-One! All-One!

"HOW TO LOVE FOR LOVE IS GOD & GOD IS LOVE UNITING ALL-ONE ABOVE, ABOVE!"
by soapmaker Bronner

Who else but God gave man this sensuous passion,
Love that can spark mere dust to life!
Revealing beauty in our Eternal Father's fashion,
Poetry, uniting All-One, all brave, all life!
Who else but God! Who else but God!

Have courage & smile! Think & act 10 years ahead!
And the man without fault? The killed him, he's dead!
Do one thing at a time! Get set! Start now!
Finish each job first, then teach love, here is how!

Love is like a willful bird!
Do you want it? It flies away!
Yet when you least expect its bliss,
It turns around & it's here to stay!

For centuries, man struggles, half asleep, half living,
Small, jealous, bickering with mountains of red tape!
To be awakened the night God chose giving,
His great reward for hard work; Poetry-unity-love,
Evolving man above, above, above the ape!

Like a beacon breaking through dark clouds that pass,
Your deep embrace, your sensuous kiss, who else but God!
Can make love last 6000 years of sweet eternities!

Passions that quicken your senses, fulfill,
Quench the thirst of lonesome years!
Yet the sun has shadows, learn to control your will,
To enjoy life long happiness, not tears!

Wait! Rise to the stars above & thrill!
Arouse the very flames of life!
Sweetheart, kiss me; Hold still, hold still!
Listen to God's reward for strife!

Coincidentally & yet Oh-so-slow,
Sweet-kisses-whisper-softly into waiting ears,
Arousing heavenly flames that enlighten renew,
Brilliant fire blazing through dark, lonesome years.

Love when conquered after years of toil, sweat, blood,
Can strike like greased lightning sent by God!
To spark mere dust to intense blazing fire,
And create new love, faith-hope-guts-strength,
As only God inspire!
Create the unity of God's spaceship Earth,
Great life, as all mankind desire!

Relaxed then to long, dreamless sleep,
Body & soul join close in life's most brilliant bliss,
Revealing clarity-beauty-peace,
Sailing on far away sun-laden ships!

We are not true, while calculated calm controls us,
Blood flows near spirit in cold divided flame!
Only love's stormy passion, striking deep within us,
Can turn blood to spirit & spirit to blood, untamed!
Spirit to blood, untamed!

For God alone knows man's far distant future!
Towards which love's unfailing light,
Shows clear the upward path to Brotherhood-Peace!
Great tasks to nurture, with strength & knowledge,
Happiness can last!

God has not promised skies always blue
Flower strewn pathways all our lives through!
God has not promised sun without rain,
Joy without sorrow, peace without pain!
But God has promised strength for the day,
Rest for the laborer, light on the way!
Grace for the trial, help from above,
Undying sympathy, unfailing love!

– Anonymous

NOTABLE QUOTES FROM THE MORAL ABC: "Humankind has not woven the web of life. We are but one thread within it. Whatever we do to the web, we do to ourselves. All things are bound together. All things connect." *Chief Seattle* • "1% inspiration and 99% perspiration can solve every problem on God's spaceship Earth barring none!" *Edison* "Free speech is to mankind what air is fire! Deny, delay, distort, ignore, suppress and in oblivion all expire! Free speech, kind man, air, fire! Unite we must or SUPERNOVAE! There won't even be dust! For we're All-One or none!" *Confucius* • "We live here as in an egg – either we evolve or we decay." *Confucius* • "I do not agree with the big way of doing things. To us what matters is the individual. To get to love the person we must come in close contact with him. If we wait until we get to the numbers, then we will be lost in the numbers" *Mother Theresa* • "I don't know what weapons will be used in World War III, but I do know World War IV will be fought with spears and clubs!" *Einstein* • "Our technology has outstripped our humanity!" *Einstein* • "Whoever refuses to learn history's lessons, is forced to relearn them by painful repetition" *Jefferson* • But in One World with nuclear bombs, there is no more repetition! Today, inspire-rally-raise-train-evolve-unite one! All-One! Or we're none! All none! • "Government, like fire, is our most useful servant, if fully controlled by us, its citizens! And government, exactly like fire, becomes our most destructive master, if not fully controlled by the open majority of its constructive, working citizens!" *George Washington* • "A human being works hard to teach 'Love His Enemy' or that being is not yet Human! So go the second mile! Turn the other cheek! Brave not meek!" *Jesus*

Emmanuel Bronner passed away peacefully on March 7th of 1997. The business continues to be run by the Bronner family with no break in continuity. Over 1000 acres of his beloved Rain Forest was donated by his family to the Boys and Girls Clubs of San Diego County, California. Underprivileged children can now camp under the stars within sight of Mt. Palomar which is often mentioned in the Moral ABC. Free articles. Moral ABC Book $2.